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HENRY REPEATING ARMS  
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FOR IMMEDIATE RELEASE

Thursday, April 14, 2022

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**Henry Repeating Arms Returning to Road America for Xfinity Series Showdown**

*Wisconsin-Based Gun Manufacturer Donating Tickets to 180 Members of the U.S. Military & Veterans*

**RICE LAKE, Wis.** - Apr. 14, 2022 - Henry Repeating Arms, the country’s leading lever action firearm manufacturer, is pleased to announce their return to “America’s National Park of Speed®” as the title sponsor of this year’s NASCAR Xfinity Series race on Saturday, July 2nd. To celebrate the patriotic weekend, the company is donating 180 tickets to past or present members of the U.S. military who register online at [henryusa.com/thankyou](https://www.henryusa.com/thankyou/).

“NASCAR weekend at Road America is a sight to behold, and we are excited to get back out there to experience that mix of guns and gears we love so much,” said Anthony Imperato, Founder and CEO of Henry Repeating Arms. “With Road America located just a few hours from our headquarters, this race is the perfect venue for spending time with our employees and their families, meeting our fans, and celebrating our country’s military personnel. We have all been looking forward to this race weekend since it ended last year.”

Drivers will pass under Henry Bridge 45 times and complete a total of 630 turns before passing the checkered flag, and the first driver to do so takes home a custom-built Henry Big Boy lever-action rifle for their trophy shelf. In addition, another Henry trophy rifle is presented to the pole qualifier. Last year, Ty Gibbs was fastest in qualifying, and Kyle Busch won the race.

“We are incredibly proud to have a great Wisconsin brand such as Henry Repeating Arms join us as the title sponsor for the NASCAR Xfinity Series Henry 180,” said Mike Kertscher, President and General Manager of Road America. “Passionate partners are vital towards the success of each event, and this relationship further exemplifies their dedication to the facility and our fans. If you’re planning to enjoy the weekend, get your tickets and camping spots soon as they are filling up fast.”

Tickets for the Henry 180 are now available by visiting [roadamerica.com](https://www.roadamerica.com/) or by calling 800-365-7223. Admission is free for kids 16-years-old and under with a paying adult at the gate.

For more information about Henry Repeating Arms and its products, visit [henryusa.com](https://www.henryusa.com/) or call 866-200-2354.

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**About Henry Repeating Arms:**

Henry Repeating Arms is one of the leading rifle and shotgun manufacturers in the United States and a world leader in the lever action category. The company motto is “Made in America, or not made at all,” and its firearms come with a lifetime guarantee backed by award-winning customer service. The company is also known for its Guns For Great Causes charitable program, which focuses on assisting the families of sick children, children’s hospitals, military veteran organizations, Second Amendment advocacy groups, and wildlife conservation organizations. The company currently employs over 550 people and has over 330,000sf of manufacturing space in its Wisconsin and New Jersey facilities. The company is named in honor of Benjamin Tyler Henry, who invented and patented the Henry lever action rifle in 1860 – the first practical repeating rifle and America’s unique contribution to the international stage of firearms design. Visit Henry Repeating Arms online at [henryusa.com](https://www.henryusa.com/), on Facebook at [facebook.com/HenryRepeating](https://www.facebook.com/HenryRepeating/), and [@henry\_rifles](https://www.instagram.com/henry_rifles/) on Instagram.