



HENRY REPEATING ARMS
107 W Coleman Street, Rice Lake, WI 54868

FOR IMMEDIATE RELEASE

Henry Repeating Arms Salutes The American Legion With New Tribute Edition Rifles

Now available to members at discounted factory-direct pricing

RICE LAKE, Wis., July 11, 2024 – Henry Repeating Arms, the world’s leading lever-action firearm manufacturer, is pleased to announce a new collection of tribute edition rifles to support The American Legion, its members, and their mission to enhance the well-being of America’s veterans, their families, America’s military, and communities through mutual helpfulness. The rifles are [now available](#) to American Legion members at discounted factory-direct pricing. Henry Repeating Arms donates a portion of every sale back to The American Legion.

To further support the partnership, Henry Repeating Arms is [auctioning a collector’s set](#) containing serial number one of each rifle in the series and donating all proceeds to The American Legion. The auction concludes on July 24 at 9 p.m. Eastern.

Chartered by Congress in 1919, The American Legion has more than 1.6 million members, making it the nation’s largest veterans service organization. The organization is largely responsible for the G.I. Bill, which made higher education, home ownership, and job training accessible to millions of World War II veterans and millions more veterans after that. American Legion members volunteer their time to mentor children and youth, including the [Junior Shooting Sports Program](#). In fact, program alumni have gone on to win Olympic medals in the sport.

The American Legion Tribute Edition rifles are available in three unique models based on some of Henry’s most popular rifles. The [Golden Boy American Legion Tribute Edition](#) is chambered for .22 S/L/LR and features an engraved nickel-plated receiver cover with 24kt gold plated highlights. This rifle’s genuine American walnut forearm is engraved with the American Legion’s four pillars: Veterans Affairs & Rehabilitation, National Security, Americanism, and Youth. The [Big Boy Brass American Legion Tribute Edition](#) steps up the firepower with a rifle chambered in .44 Magnum and .44 Special featuring an engraved receiver machined from a solid piece of hardened brass, an iconic octagon barrel, and genuine American walnut stocks. The third rifle in the collection, the [Big Boy X Model American Legion Tribute Edition](#), offers maximum versatility and usability with durable synthetic furniture, fiber optic sights, and a threaded barrel, and it is chambered for the ubiquitous .357 Magnum and .38 Special cartridges. The buttstock is laser engraved with the American Legion logo.

“We are immensely grateful to America’s veterans and the organizations dedicated to supporting them and their families,” said Anthony Imperato, Founder and CEO of Henry Repeating Arms. “We

build these rifles to honor their sacrifices and celebrate the driving spirit of The American Legion, which stands as a beacon of hope and progress for those who have served this country.”

For more information about Henry Repeating Arms, its products, and their commitment to honoring America’s heroes, visit HenryUSA.com and order a [free catalog](#). All purchases must be shipped to a federally licensed firearms dealer.

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About Henry Repeating Arms:

Henry Repeating Arms is one of the leading firearm manufacturers in the United States and a world leader in the lever action category. The company’s motto is “*Made in America, Or Not Made At All,*” and every Henry firearm comes with a Lifetime Warranty and 100% Satisfaction Guarantee backed by award-winning customer service. Henry Repeating Arms employs over 800 people and has over 350,000 sq. ft. of manufacturing space in its Wisconsin and New Jersey facilities. The company is also known for its Guns for Great Causes charitable program, which focuses on assisting the families of sick children, children’s hospitals, military veteran organizations, law enforcement and first responder groups, Second Amendment advocacy groups, and wildlife conservation organizations. The company is named in honor of Benjamin Tyler Henry, who invented and patented the Henry lever action rifle in 1860 – the first practical repeating rifle and America’s unique contribution to the international stage of firearms design. Visit Henry Repeating Arms online at henryusa.com, on [Facebook](#), [X](#), and [@henry_rifles](#) on Instagram.

PHOTO CAPTION(S)

Henry-AmericanLegion.jpg

A new line of American Legion Tribute Edition rifles from Henry Repeating Arms is now available to American Legion members at discounted factory-direct pricing. Visit henryusa.com/american-legion for more information.

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The Henry Big Boy Brass American Legion Tribute Edition .44 Magnum/.44 Spl features an engraved receiver machined from a solid piece of hardened brass.

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The Henry Golden Boy American Legion Tribute Edition .22 S/L/LR features a nickel-plated and engraved receiver cover with 24kt gold plated highlights for contrast.